



SPORT LINES LLC

732.400.4845

hello@sportlinesllc.com

Job Title:	Director of Sales & Marketing
Location:	Monmouth County NJ, Servicing NJ and Tri State Area
Reporting to:	COO

ABOUT SPORT LINES LLC

Sports Lines LLC is the fastest-growing sports field lining company in the tri-state area. We specialize in the lining of athletic fields for sports teams of all levels. With cutting-edge technology and a commitment to excellence, we aim to enhance the playing experience for athletes and alleviate the burden of field maintenance for sports programs. Our clients include schools, sports programs, tournament directors, and more.

EMPLOYMENT RESPONSIBILITIES

General

- Drive sales and promote the Sport Lines story through marketing.
- Manage customer accounts and lead acquisition efforts.
- Conduct site visits with clients and line tech for field mapping and layouts.
- Utilize marketing resources such as Mailchimp and social media platforms.
- Participate in league meetings and conventions to increase brand awareness.
- Act as a liaison between clients and line technicians

Qualifications

- Knowledge of athletics, with previous sports participation preferred.
- Familiarity with marketing tools such as Mailchimp, Excel, and Google Suite
- Strong understanding of social media platforms.
- Excellent communication and team collaboration ability.
- Self-motivated individual eager to be part of a growing market.

Goals and Targets

- Drive new customer acquisition.
- Achieve overall sales growth.
- Meet monthly targets and identify new sales opportunities.

How to apply:

Email hello@sportlinesllc.com with your resume and a brief note on why you are a great fit for this position.